

建筑信息化下显控趋势

Trends of Video Processing Technology under Building
Information Technology

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Sep 2020





建筑信息化下显控布局

Trend of Video Processing Technology in BIM



显控前世今生

Past & Present

PART 01

显控技术发展至今，已从国际垄断发展为国产品牌技术追平国际，应用功能领先国际
As of now, domestic brands have broken through the monopoly of video processing technology
from overseas brands and taken the lead globally on applications.





30年前显控应用 | 国际品牌独占鳌头

30 years before | Foreign Brands dominated the market





10年前显控应用 | 国内品牌诞生，但技术实力落后

10 years before | Domestic brands emerged with lag behind technology





3年前显控应用 | 国内品牌崛起，技术追平国际

3 years before | Domestic brands spring up and catch up





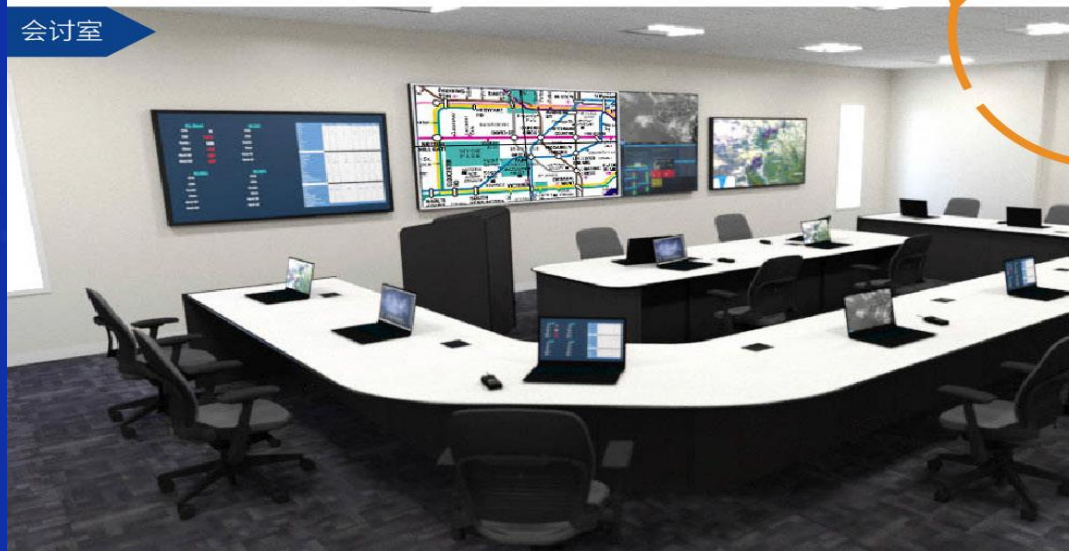
现今前显控应用 | 自主研发可控，IP化，功能应用国际领先

At present | Independent R&D, IP based transmission, global leading technology

指挥中心



会讨室



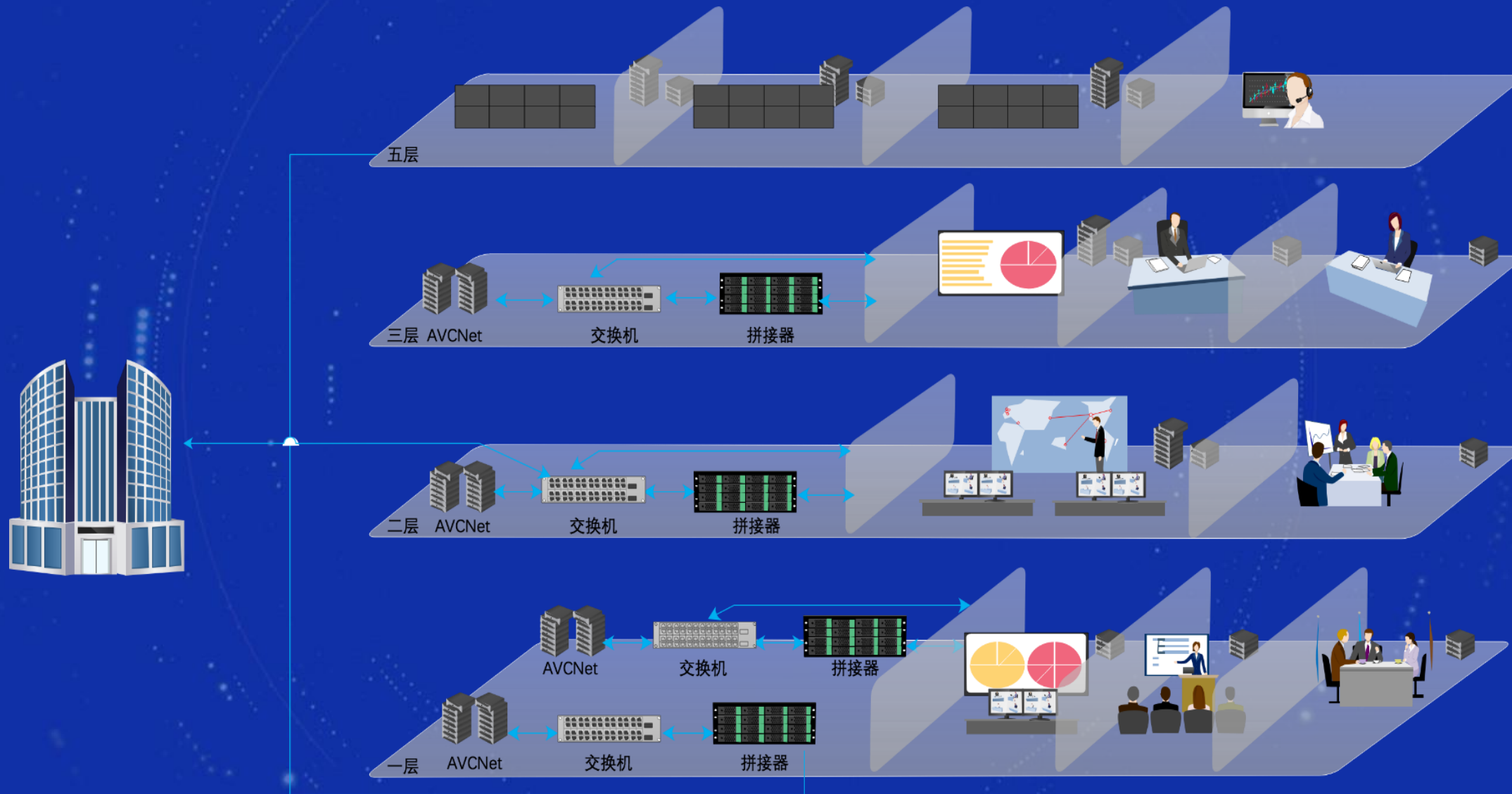
决策室





现今前显控应用 | 自主研发可控，IP化，功能应用国际领先

At present | Independent R&D, IP based, global leading technology





未来显控应用 | 引入互联网云化, 与业务互联, 引领行业

Future | Cloud-based technology, enhanced collaboration with operation system

大屏触控交互



多会场同步



多工作区协作



互动体验



挑战与机遇

Challenges & Opportunities

PART 02

以自主研发可控为基础，基于云化实现互联互通，与用户业务系统高度整合
为提高业主指挥与决策能力提供支撑

Based on independent R&D, cloud-based collaboration, and highly integrated with business, the
technology will improve decision-making efficiency of customers.





挑战与机遇 Challenges & Opportunities

借助互联网技术优势，基于**云化实现互联互通**，与用户业务系统高度整合，为**提高业主指挥与决策能力**提供支撑

Based on independent R&D, cloud-based collaboration, and highly integrated with operation system, the technology will improve decision-making efficiency of customers.



基于云技术实现显控与业务系统紧密耦合，国际领先的技术优势，促使我们中国厂商终将成为**制定指控行业显控标准**的领导者

Combining cloud-based video processing technology with actual operating system, Chinese brands will setup the new standard for pro-av industry.



发展定位 Mission & Vision

我们相信Pro AV 市场高速增长，中国品牌在全球崛起，客户对产品、解决方案和服务的需求全面升级。因此，我们必须为全球指控中心、会议室用户提供以自有产品为核心，稳定可靠、简捷易用、引领行业的解决方案，成为Pro AV行业中国质造的领跑者。

We strongly believe that pro-av market will grow rapidly with great potential, domestic brands will catch up and take the lead, and that demand of technology, solutions and service will be fully upgraded. With mission to be a leading Chinese brand in Pro-av industry, DigiBird will offer reliable, stable and cutting-edge solutions for worldwide command centers and conference rooms.



Thank you

小鸟股份创始人 李厚鹏

Chairman & Founder of DigiBird Leo Li

